



Health Robotics Announces Availability of Rental Program Option In Partnership with Americorp® Financial

Bozen, Sud-Tirol, Italy – July 11th, 2011. Health Robotics today announced the immediate general availability of preferred rental program options for the company's world-leading solutions i.v.STATION, i.v.SOFT, CytoCare, and i.v.STATION ONCO, backed by Americorp Financial. Under these innovative and flexible plans, United States' healthcare institutions may opt to rent Health Robotics' solutions with an all-inclusive monthly fee instead of the more traditional capital budget purchase program, thus more closely aligning cash flow disbursements with Health Robotics products' market-leading operational budget savings. Starting immediately, United States' Health-System Pharmacies have the flexibility to choose between capital purchases, rental programs, or rent-to buy financial solutions.

"In the decision-making process of replacing former Health Robotics' American channel partners, we heard loud and clear the Health-System Pharmacies' unenthusiastic feedback to the strict contractual terms offered to them in prior years and consequently, their negative impact in an environment with ever-diminishing capital budgets. This strategic agreement with Americorp Financial LLC constitutes the first of a 3-part series of July 2011 announcements that will inform the company's current and prospective American customers and partners about the initial phases and outcomes of Health Robotics' strategy in replacing McKesson Automation Inc. in North America, announced earlier this year" stated Gaspar DeViedma, Health Robotics' Executive Vice President.

About Health Robotics:

Founded in 2006, Health Robotics S.r.l. is the undisputed global leading supplier of life-critical intravenous medication robots, winning 100% of all worldwide IV Robot's publicly announced purchases over the past 18 months, and providing almost 200 hospital installations in 6 continents with robotics-based technology and software automation solutions. Health Robotics' world-leading solutions CytoCare® and i.v.STATION® ONCO [hazardous IVs], i.v.STATION® [non-hazardous IVs], i.v.SOFT® [workflow engine for manual compounding], MEDarchiver® [life-critical clinical information system], and TPNstation™ [totally-automated parenteral nutrition] have and will greatly contribute to ease hospitals' growing pressures to improve patient safety, increase throughput and contain costs. Through the effective and efficient production of sterile, accurate, tamper-evident and ready-to-administer IVs, Health Robotics' solutions help hospitals eliminate life-threatening drug and diluent exchange errors, decrease other medical mistakes and sterility risks, work more efficiently, reduce waste and controlled substances' diversion, and diminish the gap between rising patient volume/acuity and scarce medical, nursing, and pharmacy staff. For more information, please visit: <http://www.health-robotics.com>



Health Robotics

Architecting the **i.v. Room** of the Future

About Americorp Financial:

For over two decades, Americorp Financial has been partnering with healthcare manufacturers and suppliers to increase their sales volume by providing creative and flexible finance options for their customers. Our goal is to create programs that help facilitate immediate acquisition of their products and services. We have developed programs for both, young companies bringing brand new technology to market along with some of the largest, most well-established manufacturers, simply looking to close more business and speed up the funding process. Americorp has always specialized in custom programs structured to complement the way our partners sell products, and this has garnered us a unique position in the healthcare lending marketplace- a multi-faceted lender consistently outperforming and outmaneuvering our competition and our partners' competition. For more information, please visit: <http://www.americorpusa.com/>

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