



Health Robotics Surpasses 100 Installations Milestone and Acquires Two I.V. Room of the Future Partner Companies

Bozen, Sud-Tirol, Italy – July 27th, 2010. Health Robotics announced that it has reached final agreements to acquire all assets from Italy-based MEDarchiver S.r.l. and Biomedical Technology Consulting S.r.l., merging these companies' employees and operations, re-entering direct sales activities in the Italian market, and conducting a re-organization of its Executive Management, expecting to close these acquisitions over the next few months.

“After Health Robotics’ meteoric growth recently surpassed the significant milestone of 100 worldwide I.V. Automation contracts, it dictated the need to consolidate its market gains by acquiring the assets of these two strategic partner companies that supplied products and services to Health Robotics’ customers and to the I.V. Room of the Future Project. These acquisitions enable Health Robotics to: a) re-establish an IV Room presence in Italy after having temporarily exited the market in 2008 as a result of the transfer to Loccioni [CytoCare’s development partner] of most of Italy’s CytoCare operations; b) yield long-term cost synergies; and c) consolidate the three companies’ intellectual property, customer-facing operations, and scientific knowledge within the fields of I.V. Automation and Clinical Workflow Solutions,” stated Werner Rainer, Health Robotics’ CEO.

MEDarchiver has built an outstanding reputation over the past decade for excellence in developing and implementing “All-Digital” life-critical software automation solutions for healthcare providers with exceptional innovation, ease-of-deployment, and R.O.I. results. Amongst others, assets include Cardio Web, the world’s first and only nationwide Cardiology digital medical record, certified by the National Council of Cardiologists in Italy; OMM, which will serve as the company’s cornerstone to expand its Cancer Therapy presence in North America, complementing CytoCare and i.v.SOFT; and MEDtbn, which enables Health Robotics to immediately offer TPN e-Prescription to its customers, and to develop TPNstation on top of an industrial-strength TPN workflow software foundation.

In anticipation of these acquisitions, Health Robotics’ instituted in May and June 2010 changes to its Executive Management Team in order to have its members become more focused in specific areas of competence. Consequently, Fabio Fioravanti [Executive VP for Operations and CTO] assumed in June all responsibilities encompassing quality assurance, product development, implementation, operations, manufacturing, and customer support; Gaspar DeViedma ceased his General Counsel duties last May to focus exclusively on sales, product marketing, and joint-development activities worldwide, including MEDarchiver solutions outside of Italy; Paolo Giribona now exclusively concentrates on research activities related to new products such as TPNstation; and finally Werner Rainer continues as CEO of Health Robotics while exclusively centering his efforts on the I.V.



Room of the Future, utilizing MEDarchiver's customer base to re-enter the Italian market for I.V. Automation, and directly supervising the newly formed 10-member Health Robotics' Scientific Advisory Board, whose contributors will be announced in August 2010.

Biomedical Technology Consulting has led technology assessments and workflow re-design projects in Italy, Germany, France, Luxemburg, Switzerland, Croatia, Serbia, Romania, Albania, U.A.E., Qatar, Iraq, Cyprus, and Vietnam, with extensive experience in the I.V. Room, Pharmacy, Cardiology, Anesthesiology, PACS, and Nursing segments.

Expected immediate synergies from the merged companies include a single customer help-desk; integrated R&D, quality assurance and production teams; one-stop distribution channels; and the acquisition of key personnel assets. MEDarchiver will continue to operate as a division of Health Robotics, focusing on integrated and "All-Digital" workflow automation solutions in its established local markets, while benefiting from exporting best-of-class Oncology, Cardiology and other medical error-avoidance technology solutions throughout Health Robotics' worldwide distribution network. Health Robotics will continue investing into and expanding MEDarchiver markets, and showcasing its "All-Digital" healthcare installations, such as Campus Biomedico University Hospital and La Maddalena Cancer Institute. For more information, please visit: www.medarchiver.com

About Health Robotics:

Health Robotics is the undisputed global leading supplier of life-critical intra-venous medication robots, providing healthcare facilities in 5 continents with robotics technology and software automation solutions deployed utilizing virtual high-availability technology. Its world-leading solutions CytoCare™ [hazardous IVs], i.v.STATION™ [non-hazardous IVs], i.v.SOFT™ [manual compounding software], MEDarchiver™ [clinical information system], and TPNstation™ [totally-automated parenteral nutrition] have and will greatly contribute to ease hospitals' growing pressures to improve patient safety, increase throughput and contain costs. Through the effective and efficient production of sterile, accurate, tamper-evident and ready-to-administer IVs, Health Robotics' solutions help hospitals eliminate life-threatening drug-exchange errors, decrease other medical errors and sterility risks, work more efficiently, reduce waste and controlled substances' diversion, and diminish the gap between rising patient volume/acuity and scarce medical, nursing, and pharmacy staff.

For more company information including a corporate video, please visit <http://www.health-robotics.com/en/about-health-robotics/>. For additional information, please contact:

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