



Health Robotics Continues Worldwide Consolidation by entering the Norwegian Market with Beckman Automation

Bozen, Sud-Tirol, Italy – November 1st, 2010.

Health Robotics today announced that it recently signed an exclusive distribution agreement in Norway for its CytoCare, i.v.STATION, and i.v.SOFT world-leading technologies with local Pharmacy Technology leader Beckman Automation AS. This partnership represents Health Robotics' market entry into its 12th new country in 2010, persisting on its worldwide quest to pervasively provide safe and cost-effective Intravenous (IV) Admixture Compounding Automation to hospitals all over the world.

“Throughout my 15 years of experience within pharmacy automation and hospital medical equipment, I have closely followed the development of pharmaceutical robots. I personally witnessed CytoCare’s operation in Tokyo during a recent visit to TOSHO, and I was very impressed by Health Robotics’ patented technological achievements. We look forward to promoting and servicing CytoCare, i.v.STATION, and i.v.SOFT in Norway. All of us at Beckman Automation are very pleased that this exclusive partnership enables us to contribute to improved patient care through a much safer and efficient workflow in the IV room”, stated Tom Beckman, CEO of Beckman Automation AS.

CytoCare is the first and only robotic system proven to work anywhere in the world for the safe and sterile preparation of Hazardous Intravenous Admixtures, including Chemotherapy, Monoclonal Antibody Therapy, and Gene Therapy. With 56 installations currently under contract in 17 countries, CytoCare has long proven its unmatched flexibility to adapt to diverse pharmacy workflows and proprietary IV consumables in 4 continents. While several companies attempted the development of Chemotherapy Robotics as far back as 22 years ago, Cytocare is still the only robot that has been able to break the entry-barrier into the Intravenous Chemotherapy Automation Sector.

“I relish at the prospects of working with Beckman Automation to rapidly deploy our unique and world-leading technologies in Norway. Beckman Automation is a knowledge-intensive company with more than 15 years of experience within the pharmacy automation and hospital’s medical equipment sectors. Beckman Automation has built an outstanding reputation by delivering full-scale medication packaging systems, currently serving thousands of Norwegian patients every day. As the exclusive distributor of TOSHO Inc., Global Factories, and Pharma Engineering products, Beckman Automation has a unique market position within the Medication Management sector in Norway, and represents an ideal complement to Health Robotics’ CytoCare, i.v.STATION, and i.v.SOFT”, stated Gaspar DeViedma, Health Robotics’ Executive Vice President.



About Health Robotics:

Health Robotics is the undisputed global leading supplier of life-critical intra-venous medication robots and related technologies, providing over 160 hospital installations in 5 continents with robotics technology and software automation solutions deployed utilizing virtual high-availability technology. Its world-leading solutions CytoCare™ [hazardous IVs], i.v.STATION™ [non-hazardous IVs], i.v.SOFT™ [manual compounding software], MEDarchiver™ [life-critical clinical information system], and TPNstation™ [totally-automated parenteral nutrition] have and will greatly contribute to ease hospitals' growing pressures to improve patient safety, increase throughput and contain costs. Through the effective and efficient production of sterile, accurate, tamper-evident and ready-to-administer IVs, Health Robotics' solutions help hospitals eliminate life-threatening drug and diluent exchange errors, decrease other medical mistakes and sterility risks, work more efficiently, reduce waste and controlled substances' diversion, and diminish the gap between rising patient volume/acuity and scarce medical, nursing, and pharmacy staff. For more information, please visit: <http://www.health-robotics.com>

About Beckman Automation AS:

Beckman Automation is a company focused on the field of Pharmacy Automation, including oral medication packaging, de-blistering technologies, and medication detection systems that automatically and independently verify the contents and quality of oral medication pouches processed by multiple pharmacy tablet packagers. For more information, please visit: <http://www.beckman.no/>

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