



Health Robotics continues its Global Expansion with December 09 ASHP's Launch of Joint Venture in Canada

Bozen, Sud-Tirol, Italy – November 24th, 2009 – Health Robotics today announced that it has formed a new Canadian joint venture with a group of selected investors. This recently formed Toronto-based company will operate under the name Health Robotics Canada, Inc. and will market, install, and support Health Robotics' **i.v. Room of the Future** concept, which includes the revolutionary product offerings i.v.STATION™, i.v.SOFT™, and OMM™. Health Robotics Canada Inc. will also provide assistance on an "as needed basis" to its strategic partnerships with McKesson Corp. for its market leading Oncology Robot CytoCare™, as well as other world-leading products and services from Biomedical Technology Consulting, MEDarchiver, and selected other companies to be named at a later date and which are currently subject to ongoing exclusive negotiations.

"Although the Canadian industry started to build I.V. Robotics in Winnipeg over twenty years ago¹, *the fact of the matter is that neither several Canadian and/or USA-based companies in the healthcare sector, nor any of pre-Summer of 2009 Health Robotics' distribution partners in Canada were able to sell, install and support a single commercially-viable I.V. Robot in such an important market as Canada over the past twenty years. I'm very pleased that Health Robotics now has the adequate human and financial resources to bring to Canadian hospitals the life-critical features and benefits that hospitals all over the world have already enjoyed with our world-leading robots and software products and services. We look forward to shortly find early adopters for our technology solutions and to implement our I.V. products in Canada during the first half of 2010. I realize that we have to make up for a twenty-year-plus late entry into the Canadian market but are confident on quickly bridging the gap with our USA and Canadian-based competitors in the field of I.V. Automation. Canadian hospitals interested in deploying Health Robotics' proven, commercially-viable, robots and software automation solutions, or learning about our revolutionary i.v. Room of the Future concept are cordially invited to visit our booth (# 114) at the American Society of Health-System Pharmacists' Mid-Year Meeting December 6-10 in Las Vegas, Nevada, USA*", stated Werner Rainer, Health Robotics' CEO.

About Health Robotics:

Health Robotics is the undisputed global leading supplier of life-critical intra-venous Medication Admixture robots, providing healthcare facilities in 4 continents with robotics technology and software automation solutions. Its world-leading solutions CytoCare™ [hazardous IVs], i.v.STATION™ [non-hazardous IVs], i.v.SOFT™ [workflow engine for manual compounding] and the future development of TPNstation™ [totally-automated parenteral nutrition] have and will greatly contribute to ease hospitals' growing pressures to improve patient safety through the effective and efficient production of sterile, accurate, and ready-to-administer IVs; to eliminate life-threatening drug-exchange errors and to decrease other medication errors and sterility risks; and to work more efficiently, increase throughput, reduce waste, and contain costs. Additional benefits derived from Health Robotics' vision to

¹ **Am J Hosp Pharm 46(11): 2286-93 1989**



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complete the *i.v. Room of the Future* include improving the situational awareness of the I.V. Medication Management processes across the continuum of care, enhancing pharmacy-nursing patient-focused communications, introducing holographic user interfaces to the clean room, and reducing the gap between rising patient volume/acuity and scarce nursing and pharmacy staff. For more information, please visit <http://www.health-robotics.com>

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